



National Alliance for Caregiving

Advancing Family Caregiving through Research, Innovation & Advocacy

Get Involved in a Family Caregiving Coalition!

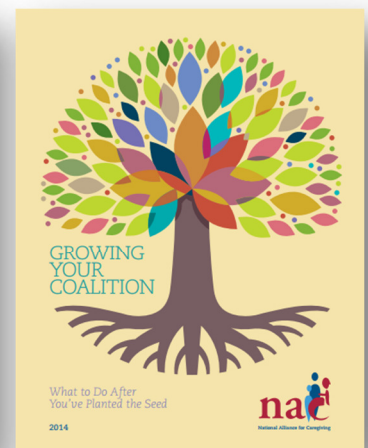
What is a caregiving coalition?

A caregiving coalition is a community of representatives that has come together to address the needs of family caregivers across the lifespan. These coalitions support family caregivers, both families of origin or families of choice, with information and referral services, educational outreach, and advocacy. A caregiving coalition presents a united voice working to meet the complex social, medical, physical, financial, spiritual, and emotional needs of family caregivers.

The Alliance supports the National Network of Caregiving Coalitions, which includes approximately 80-100 caregiving coalitions across the U.S. We offer an annual conference, quarterly webinars, resource guides, 1:1 technical assistance, and a mentoring program.

Typically, coalitions engage in these types of activities:

- Educational Resources for Caregivers
- Community Outreach
- Resource Fairs/Conferences
- Support Groups
- Social Media/Online Outreach
- Respite Care
- Legislative Action
- Caregiver Stipends



The Alliance offers two guidebooks to help advocates like you in building a coalition. The first guidebook, *Planting the Seed* covers the following topics: Planning, Vision and Mission Statements, Goals and Objectives, Operationalizing Your Coalition, Communications, Coalition Leadership, and Financial Management and Funding. The second volume, for already established coalitions, discusses Strategic Planning, Project Management, Communications and Social Media, Sustainability, and Evaluation. **To learn more, visit caregiving.org/coalitions or contact Charlotte Dodge, MPP, Advocacy Coordinator at charlotte@caregiving.org.**